

**GREEN**  
**LOOP**  
BY NORTHWOOD



**LETS CLOSE THE LOOP TOGETHER**

**N**ORTHWOOD



# DISPENSER RECYCLING

## Promote Circularity

To support customers in their drive to meet waste reduction targets, the Green Loop programme offers a dispenser installation and sustainable recycling service.

Reducing the environmental impact of replacing dispensers at the end of their service life is as important to us as it is to you.

Lets close the loop together and improve recycling rates and reduce waste footprints.

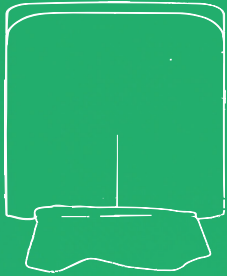
Loop together, improve recycling...



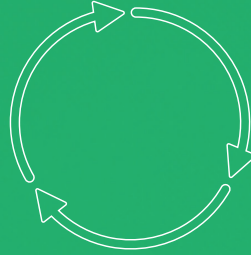
“We were keenly aware that any potential change in product may bring a big impact on the environment when dispensers were changed. Being able to dispose of these in an environmentally friendly way and ensure that the plastic material is recycled and kept within the supply chain, rather than potentially going to landfill keeping it closed-loop is great.”

St Hugh's College  
University of Oxford





Dispensers at the end of their service life are replaced with a new system



Dispensers are separated and granulated



Recycled back into raw materials for Northwood products, preserving the raw material

## Case Study

### The Organisation:

A world renowned zoo and conservation charity, working to restore wildlife in the UK and around the world.

### The Outcome:

**255**

255 dispensers recycled



553.5kg of valuable plastic raw material preserved and recycled





## INSERT RECYCLING

### Increase Recycling Rates

Where plastic inserts form an integral part of the product and its performance, like with some of our Raphael and North Shore products, the Green Loop programme also offers a sustainable recycling service.

Lets close the loop together and improve recycling rates and reduce waste footprints.

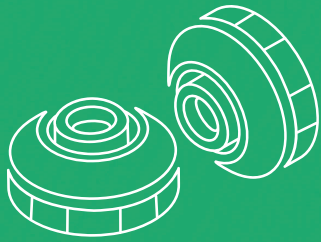
Loop together, improve recycling...



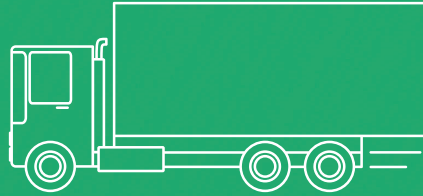
“Being able to increase our recycling levels with the Green Loop scheme is contributing to our wider sustainability strategy.”

Ashton Gate Housekeeping Team  
Bristol City FC & Bristol Bears RFC

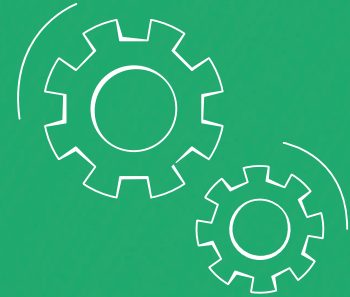




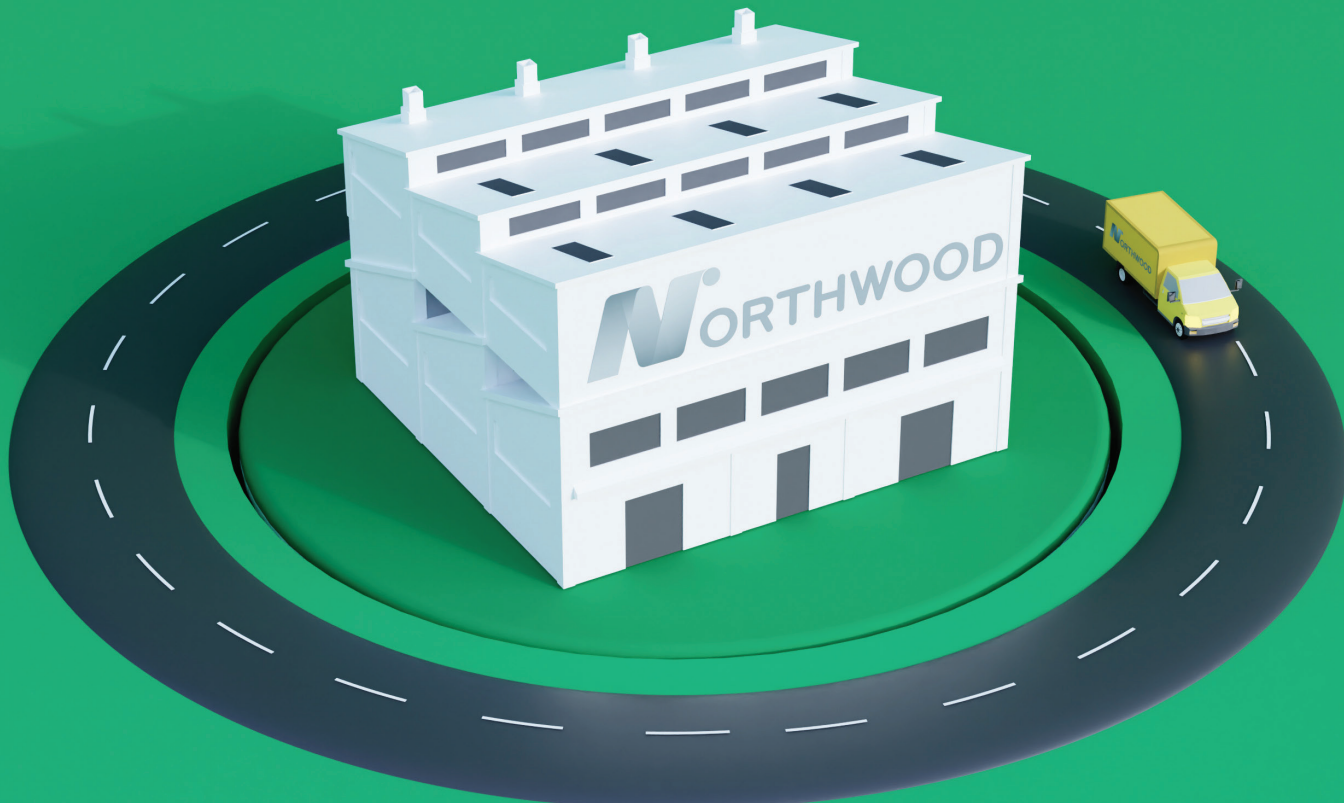
Roll inserts are collected



Northwood collect and transport  
to recycling partners



Recycled back into raw materials  
for Northwood products





## PAPER RECYCLING

### Demonstrate Commitment to the Environment

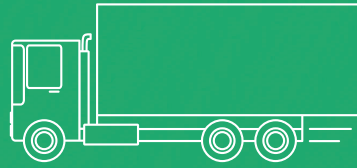
Recycling hand towels or toilet roll stubs is as straightforward as throwing them away, and preserves valuable raw materials likely to be destined for incineration. Hand towel recycling can be done with no upfront investment, and will help to achieve sustainability goals, whilst also visually showing customers and employees a commitment to the environment.

Lets close the loop together and improve recycling rates and reduce waste footprints.

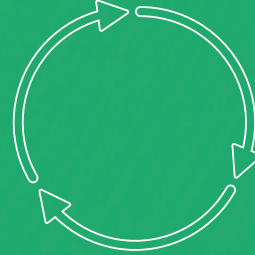




Used paper towels and stub roll waste is collected



Recycled via Northwood tissue mills



Converted back into recycled parent reels



Converted into new paper hygiene products





## LET'S CLOSE THE LOOP **TOGETHER**

Green Loop is more than a recycling program; it's our commitment to a greener world. Join us in our mission to reduce waste and promote sustainability. For more information, visit our website or follow us on social media.



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